



Corkscrew Racing held its first wine run in 2010 and three years later had grown the business to offer running events at area vineyards, cideries and breweries in Virginia's Shenandoah Valley and Rockfish Valley. Our focus is fun and our motto is Running Never Tasted So Good! In 2021, we added the Margarita 5K and LIVE BOLD JeepFest events to our calendar:

## 2026 CALENDAR OF EVENTS

Wine Lovers 5K | February 14 | Cardinal Point Vineyard | Afton, VA  
 LIVE BOLD 4 Miler | April 11 | Bold Rock Cidery | Nellysford, VA  
 LIVE BOLD JeepFest | May 9 | Bold Rock Cidery | Nellysford, VA  
 Margarita 5K | September TBA | Plaza Antigua | Waynesboro, VA  
 Monster Mash 5K | October TBA | Bold Rock Cidery | Nellysford, VA  
 Bold Blitz 5K | December 5 | Bold Rock Cidery | Nellysford, VA

TO BE A SPONSOR AT LIVE BOLD JEEPERFEST, PLEASE EMAIL US AT [INFO@CORKSCREWRACING.COM](mailto:info@corkscrew racing.com)

### \$250 Event Sponsor

For each event, you will receive:

- Table and/or tent at event (provided by sponsor)
- Business logo/link on the Corkscrew Racing website
- Business logo/link on email campaigns
- Social media posts to share with your customers
- Business logo printed on the back of event shirts
- One complimentary race entry

### Why Partner with Us?

- Regional and local marketing exposure
- Brand recognition for your business
- Community involvement
- Generate new business

### Our Audience

- 68% of our participants are female
- Most popular age groups: 18-29, 30-39, and 50-64
- Local and regional (DC, RVA, Harrisonburg and Charlottesville) draw



[corkscrew racing.com](http://corkscrew racing.com)



[thecorkscrewlife.com](http://thecorkscrewlife.com)