



Corkscrew Racing held its first wine run in 2010 and three years later had grown the business to offer running events at area vineyards, cideries and breweries in Virginia's Shenandoah Valley and Rockfish Valley. Our focus is fun and our motto is Running Never Tasted So Good! In 2021, we added the Margarita 5K and two JeeperFest events to our calendar:

2024 EVENT DATES

Wine Lovers 5K | February 10, 2024 | Cardinal Point Vineyard | Afton, VA
 LIVE BOLD 4 Miler | April 6, 2024 | Bold Rock Cidery | Nellysford, VA
 Margarita 5K | September 14, 2024 | Plaza Antigua | Waynesboro, VA
 Monster Mash 5K | October 26, 2024 | Bold Rock Cidery | Nellysford, VA
 Bold Blitzen 5K | December 7, 2024 | Bold Rock Cidery | Nellysford, VA

Additional events may be added

\$250 Event Sponsor

For each event, you will receive:

- Table and/or tent at event (provided by sponsor)
- Business logo/link on the Corkscrew Racing website
- Business logo/link on email campaigns
- Social media posts to share with your customers
- Business logo printed on the back of event shirts
- One complimentary race entry

Why Partner with Us?

- Regional and local marketing exposure
- Brand recognition for your business
- Community involvement
- Generate new business

Our Audience

- 68% of our participants are female
- Most popular age groups: 18-29, 30-39, and 50-64
- Local and regional (DC, RVA, Harrisonburg and Lynchburg) draw

